

Question: Do you know when the first advertisement with a photograph was made?

Answer: The first advertisement with a photograph was made in 1843, in Philadelphia, probably produced by Volney B. Palmer who established the roots of the modern day advertising agency there.

Question: Who dreamed up the original concept leading to the bar code? And, when?

Answer: Norman Woodland first developed an early form of the bar code in 1949 by combining ideas from movie soundtracks and Morse code to help him speed up store checkouts.

Question: Who first discussed the strengths of networking, socially?

Answer: In 1967 American psychologist Stanley Milgram conducted the small world experiment to prove the strength of old fashioned social networks – outlining the “six degrees of separation” theory.

Question: When was the first smart phone introduced?

Answer: Less than 20 years ago. The IBM Simon was released in 1993. The Nokia Communicator 9000 was released in 1996. But the first use of the word “smart phone” was in 1997 when Ericsson unveiled the GS88 and labeled it a “smartphone.”