

**For immediate release**

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**Kansas Companies Need to Apply Now for Remaining  
IMPACT Grant Program Funds**

Wichita -- The Kansas World Trade Center, a not-for-profit organization dedicated to promoting and facilitating international trade through education, communication and research, is pleased to announce there are funds remaining for the International Market Promotion and Catalyst for Trade Grant Program (IMPACT).

The IMPACT grant program provides assistance for international market research, international promotion of Kansas' products, international marketing projects, and international sales development. The KWTC has remaining funds that total \$30,000 for development of projects through this grant program and will distribute money for projects with a minimum request of \$5,000 and a maximum request of \$10,000. Any company that is export-ready with a product or service that originates in Kansas or whose products receive substantial value added processing in Kansas is eligible to apply for this grant.

“Having the opportunity to assist Kansas companies who want to expand or create new international trade projects is our main priority,” said Karyn Page, CEO of the KWTC. “We look forward to receiving additional applications for this second round of grant awards.” The funding for this program is made possible through a FY2004 appropriation from the United States Department of Commerce. The Kansas World Trade Center will administer the grant.

Projects may include, but are not limited to the following four categories: international market research, international promotion of products/services, international marketing projects and international sales development.

All applications will be competitive in nature and will require a minimum cash match of three to one, private funding to IMPACT Grant funds. Non-cash match is not allowable. Additional consideration will be given to applicants providing more than the minimum match requirements. Interested companies must apply by Wednesday, March 15, 2006. IMPACT Grant recipients will be announced on Monday, April 3, 2006. Projects must be completed by Thursday, August 31, 2006.

The Kansas World Trade Center helps Kansas companies become globally competitive in foreign markets. The World Trade Centers Association is an organization of nearly 300 world trade centers in almost 100 countries. The WTCA is apolitical and provides service to those who develop and facilitate international trade. For more information go to [www.kansaswtc.org](http://www.kansaswtc.org).

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